Faster Lines for a Better Customer Experience

Zebra's portfolio of imagers can quickly read every type of barcode in any condition and on every surface, reducing the line build-ups that lead to anxious customers and abandoned baskets.

1D Scanners Can't Keep Up with Customers Expectations

Productivity Features*	1D Scanners	Zebra 2D Scanners
Scan 1D and 2D barcodes	✕	✔
Scan 2D mobile coupons, payments, and loyalty cards	✕	✔
Scan multiple barcodes at once	✕	✔
Collect images, signatures, and other records	✕	✔
Read Digimarc	✕	✔

*Varies by product

What Makes Zebra Stand Out In The Crowd

A feature-rich, 1D/2D scanning capable portfolio that improves scanning speed and convenience for customers, plus premium manageability tools for improved operations.

Explore Zebra's Unique, DataCapture DNA features:

123Scan makes scanning configuration and deployment easy for everyone

PowerPrecision+ Batteries preempt downtime with visibility into battery health

ScanSpeed Analytics identify and phase out poor performing barcodes to speed up checkout

PRZM Intelligent Imaging ensures instantaneous capture of the most problematic barcodes

Zebra Offers Corded & Cordless Options to Meet Your Budget

DS2200 Series	DS4308	DS8100 Series	DS9900 Series for Retail
Entry level	Mid-Market	Premium	Premium
Handheld Corded and Cordless, easy to deploy & covers the 1D to 2D transition basics	Handheld Corded, more versatility for additional applications	Handheld Corded and Cordless, top in performance, innovation, and manageability	Hybrid Handheld/ Hands-free Corded, ultimate in performance and design

Ideal For:

Small Stores

Big Box Stores

Department Stores

Grocery Stores

Convenience Stores

Specialty Stores

Application could vary by product

Upgrade to scanners designed to exceed your customers' expectations and get up to $25 cash back through the GO Zebra Trade-In Program