



MOBILITY

DISCOVER OPPORTUNITY AT  **scansource**

Accelerate your business towards success with new **OPPORTUNITIES IN MOBILITY**

Rapid advancements in technology have paved the way for innovative mobility solutions, and few markets offer countless opportunities for our partners to grow their business as this one. Did you know global app revenue is expected to reach \$935 billion in 2023? According to Oberlo, "In 2023, the number of global smartphone users is estimated at 6.8 billion, marking a 4.2% increase."

With everything from wearable technology to mobile payments increasing in demand, it's time to reevaluate your mobility solutions to make sure you're moving your business in the right direction.

TRENDS THAT DEMONSTRATE THE OPPORTUNITIES IN MOBILITY

Wearables, smartphones, and mobile apps offer shoppers the convenience of browsing and making purchases anytime, anywhere.

- It is estimated that by the end of 2027, the mobile payment market will reach USD \$8,724.2 billion, up from USD \$827.6 billion in 2019.

Source: *ReportCrux*

- By the end of 2023 the wearables market is set to surpass \$54 billion.

Source: *Globaldata*

- 50.9% of digital shoppers purchase products with their mobile phones at least once a week.

Source: *DataReportal*



The adoption of **collaboration** solutions is expected to continue as more employees work remotely.

- Over two-thirds of job candidates who currently work onsite would prefer to work in a hybrid or remote model, while 97% of hybrid or remote workers prefer working in hybrid or remote models.

Source: *Gartner*

- 63% of high-growth companies use a "productivity anywhere" hybrid work model.

- 72% of companies plan to invest more in tools for virtual collaboration in the future.

Source: *Zippia*

The need for rugged **mobile computer devices** capable of gathering inventory data and withstanding at least a 5-foot drop, dust, dirt, and moisture are in high demand.

- The global mobile computer market size was valued at USD \$4.64 billion in 2020 and is expected to expand at a compound annual growth rate (CAGR) of 4.2% from 2021 to 2028.

Source: *Grand View Research*

- The demand for mobile computers with a small form factor has increased rapidly in the last five years.

Source: *Grand View Research*

- The global mobile health market is projected to reach \$190 billion by 2025.

Source: *Statista*



SOLUTIONS THAT SUPPORT THESE TRENDS



PURPOSE-BUILT MOBILE DEVICES

Meet the specific needs and requirements of various industries.

Zebra TC52:

The ultimate mobile computer in rugged design, performance, and productivity



MDM - MOBILE DEVICE MANAGEMENT

Easily track and manage all the devices connected to your network.



CYBERSECURITY

Secure student data and protect educators' assets from hacking attempts.



POS AND PAYMENTS

Enrich the shopping and payment experience through Mobile POS (mPOS) and its next evolution, SoftPOS.



HANDS-FREE COMMUNICATION

Increase efficiency by safely enabling seamless multitasking.



VIDEO SURVEILLANCE

Receive notifications and respond to alerts from security systems from your mobile device.



VIDEO COMMUNICATION

Collaborate with staff or customers from anywhere, at any time.

Webex by Cisco:

Spark creativity, power productivity, and connect hybrid teams with Webex.



WiFi/5G

Support your devices or network with the bandwidth needed to keep them all connected.



COMPUTE

Be productive from anywhere using mobile computing devices.



COLLABORATION

Stay productive and connected to your customers and employees while on the go.